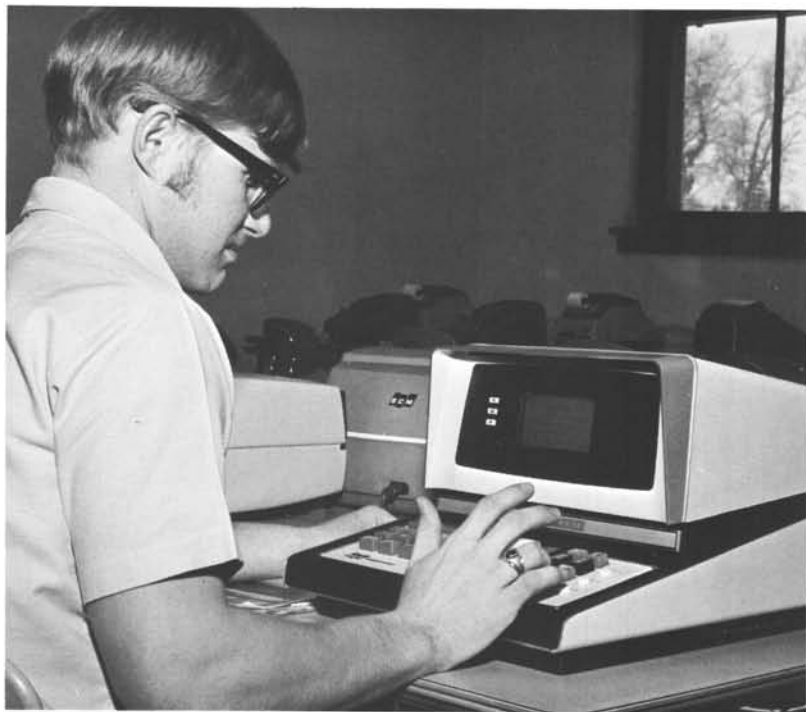


This Thruway Leads to Business Goals



Mike Doschadis works math problems on the Marchant electronic calculator in machines calculations class.

A division that can almost guarantee success to the student who has any "smarts," ambition, and initiative is the one in Owen Hall devoted to Business, with a capital "B". It has five areas of instruction: accounting, fashion merchandising, management, marketing, and executive secretarial. Those in the latter program may also specialize in the medical or legal fields. Like the agriculture degree candidate, the business major will hereafter be required to take an internship course if he is in marketing management or fashion merchandising. Theodore Carr is chairman of the division and heads a staff of seven.



Deciding which fabric for which garment, fashion merchandise majors, Fern Moen and Kathy Rude (ABOVE) study material samples.

These workers are secretarial majors, Donna Evan-son and Donna Easter.

