



"The Red River Aggie 1923"



Class Play



Top Row—Nabben, Myer, Halvorson, Lee, Miss Simley, coach; Burk, Fraser, Nyberg
Bottom Row—Johnson, Raymond, Wold, Christopherson, Lundin,

Because so many members of the Senior class possess dramatic ability, the decision was made to present a comedy instead of an operetta this year. Accordingly "It Pays to Advertise," being one of the best comedies on the market, was chosen, a strong cast was selected by try-outs, and the play was produced March 28, during Commencement Week.

The plot of the play is, briefly, the outwitting of the father by his son through advertising. The father, a shrewd business man, controls all the soap business. Jack, the son, assisted by his able manager, Mr. Babble, advertises his "13 Soap, Unlucky for Dirt," buys it from his father's factory at three cents and gets more orders at sixty-nine cents a cake than he can furnish. Finally, the father pays a fabulous sum just for the trade mark, takes Jack into partnership, and as the curtain falls, enthusiastically exclaims, "Why do we eat eggs? Because when a hen lays an egg,—Cluck! Cluck! Cluck! Advertising!"

CAST OF CHARACTERS

Mr. Chesney, father	- - - - -	Milo Wold
Jack, his son	- - - - -	Joseph Lundin
Perkins, butler	- - - - -	Walter Burk
Marie, maid	- - - - -	Johanna Nabben
Jane, stenographer	- - - - -	Gladyce Christopherson
Babble, Adv. Agent	- - - - -	William Johnson
Donna Lucia d'Alvadores	- - - - -	Adele Raymond
McPherson, collector	- - - - -	Archie Lee
Percy Doolittle	- - - - -	Clarence Meyer
Mrs. Bronson	- - - - -	Della Nyberg
Mr. Douglas	- - - - -	Julian Halvorson
Stage manager	- - - - -	Ronald Fraser

The production was under the direction of Miss Anne Simley, of the English department, and her coaching ability, together with her untiring efforts, contributed much to its success.