

“Man Is Judged by the Company He Keeps”

The moral of Aesop's fable is to be careful about one's associates. This applies with equal emphasis to one's shopping place.

When we decide upon a store as being worthy our patronage, we want to know that the company behind it is trustworthy; that its merchandise is always as represented and of dependable quality; that its salespeople are men and women of intelligence and ability who will be helpful and courteous.

When you are familiar with our unfailing cooperation and service and the money-saving advantages afforded you by the combined operation of our 312 stores, you, we feel sure, will want to be known as a patron of our Company.

J. J. Penney Co.



Deposit Your Savings

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FOR

THAT RAINY DAY

Scandia American Bank

Crookston, Minn.

Golden Rule Bazaar

COWLEY, HOLMBOE CO.

**Dry Goods, Furnishings
Shoes and Notions**

ROBERT ST.

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Always the Cheapest

SAVE MONEY AND BUY AT THE

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