

FARMING AND THE DOLLAR SIGN



Demand for food during the world war has written record figures behind the dollar sign for the farmers of America.

Never in the history of nations has an opportunity been given to others such as now is yours.

This, the crucial year for food production, challenges your best talents. Patriotism and plentiful profits urge you to unparalleled opportunities.

By your example encourage others with whom you come in contact to be more orderly, less wasteful, more productive.

Have a bank account of your own. Cultivate it with as much care as you would a fine piece of land. The crops of interest, money, credit and opportunities it will return to you, depend upon the close attention you give it.

The First National is interested in your personal financial success. Accept its assistance if you would strengthen your financial power in this community. A closer business acquaintance with its officers you will find very helpful.

THE FIRST NATIONAL BANK

CROOKSTON, MINN.