

# *Electricity==America's Ally*

Have You Stopped to Think What  
Electricity Means to America in this War?

It turns the wheels of nearly a million factories; lightens labor in ten million homes; brings ease and comfort into the daily lives of a hundred million people. In the pursuit of peace it is man's ally; but when war appears it becomes a veritable brother to Mars.

In helping to carry on the great war the Electrical industry is "doing its bit." Tireless, day in and day out, the Electrical men of this nation are marshaling the forces of heat, light and power for your greater efficiency and benefit.

We are doing our utmost to cut out waste and make our service efficient as possible for your use and the nation's.

Whatever your part in this great cause, remember your own personal responsibility. Remember Electricity. Make the best use of this greatest of all helps.

*Crookston Water Works Power & Light Co.*

## W. W. REYLECK CO.

CROOKSTON, MINN. ————— AND ————— GRAFTON, N. DAK.

ARE NOTED FOR CARRYING ONLY THE

Very Best Mercandise that Cash can Buy

Our Coats, Suits and Dresses

ARE ALWAYS UP-TO-THE-MINUTE IN STYLE